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**Learn the Sharp Money Secrets!**

# **Earn Money Sports Investing**

**Learn the Strategy the Pros use to Beat Vegas Casinos  
Stop Sports Gambling and Start Sports Investing  
This Strategy will Make you a better Sports Bettor  
~Guaranteed**



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## **How To Earn Money Sports Investing**

In this report I will share with you a strategy that if followed will ensure you have the maximum opportunity to profit investing in sports with the least risk. Before I explain the exact strategy it is important that you understand why this strategy is so important.

First by following my Sports Investing strategy you systemize the way you make decisions and place wagers on games, you eliminate the emotional connection with the games and you avoid making a bad decision in the heat of the moment.

As my system includes tracking of your wagers you will learn what sports you are most successful at and exactly where you should be investing your money. The system will empower you to make the right decisions at the right times and know that your decisions are based on sound strategy and statistics.

### **My System Involves 3 Steps**

1. Money Management
2. Shopping for the best rates
3. Tracking and Performance Analysis

### **Money Management**

Money Management is the first step because it is the most fundamental. Using a firm regiment for money management is what allows professional sports investors to profit year in and year out.

Your money management system take the guess work out of placing your wagers and will stop you form making mistakes by risking too much on any given event.

Following a system I what allows investors like Warren Buffett to make decisions based on value investing principles. If you want to invest like a like a pro, following a system is a must.

I have found that the best money management systems focus on limiting risk on any one event by segmenting your bankroll into units and placing a limited number of units on each event. This discipline takes the emotion out of the game and limits your downside risk on any one event.

Consider how a professional mutual fund or hedge fund manager invests his money. He limits risk by diversifying over a larger number of investments. I am sure everyone has heard the horror stories of the employee who lost everything because their 401k was all in their company stock when it tanked. The same thing goes for sports investing. You need to diversity your risk and limit your downside.

I have seen 2 systems that work well for structuring your sports investing strategy.

### **Basic Unit Strategy**

The basic unit strategy involves dividing your entire sports investing bankroll by 100. Each unit is  $1/100^{\text{th}}$  of your bankroll.

Each wager can be for between .5 up to 2.5 units.

After each week or each month you reset your units based on your wins and losses. If you find yourself losing you may want to reset your unit play each day you end with a loss, but DO NOT reset your unit upwards until you have exceeded your initial starting amount in retained account funds.

For example if week one you have \$1000

Each unit would be \$10

If at the end of week 1 you have \$1145

Each unit for week two is \$11.45

Each bet is placed in multiples of \$11.45 up to a maximum bet of 2.5 units x \$11.45 for a total bet of \$28.63

This system is one of the most common I have seen and works well for Football and Soccer. NOTE: If you plan on wagering more than 20 total units per week you should either divide your bankroll into smaller units into 1/200 or use the second strategy.

If you plan on betting on sports that have a high volume of games you should consider the second strategy outlined below.

A second system is the quarter or fifth of funds system. This system should be used for sports investors looking to bet on a high volume of games.

To use this system you need to track your betting patterns to get an idea of how many bets you make per week. For this example we will use the estimate of 40 bets per week with an average bet of 1.5 units.

This system involves taking either 20% or 25% of your entire bankroll to create a weekly stake.

For example if you have \$1000 in your bankroll your weekly stake would be 20% or \$200.

Then you divide the \$200 by the number of units you bet on average per week. In this example you make 40 bets at 1.5 units per bet for a total of 60 units.

\$200 divided by 60 units gives you your weekly unit stake of \$3.33

This system works well if you plan on betting on sports that have a lot of games per week like baseball, basketball and hockey.

At the end of each week you total your retained account funds and take 20% to wager on the following weeks games.

The beauty of this system is that it limits your weekly risk to 20% of your existing account total. If followed this actually makes it mathematically impossible to run out of money.

If you have some wagers that carry over past the end of your week you should include the wager amount in your calculation. For example a golf bet that doesn't end until Monday. You should include the amount at risk in the wager as the amount of retained funds in your bankroll.

Most people fail at this because they lack the discipline to keep track of their wins and losses or they find it too time consuming to recalculate their retained account funds each week.

It may not be as sexy to have \$28.44 on the game as it is to have \$50 bucks riding on the game. But last time I checked Warren Buffett was on the cover of Forbes not GQ. Sexy doesn't make any difference in investing. Structure and discipline do.

If you find it too difficult to reset your bankroll weekly or track every wager start off by dividing your total account balance by 100 and use that as your wager amount. It will at least get you on track.

#### Additional Money Management Tips

- Never ever bet parlays. You are only increasing the sports books advantage over you.
- Teasers should not be used in Basketball and only in rare situations in Football where you can move the line to a key number like 3, 7 or 10.

#### **Getting The Best Lines**

I personally have accounts on about 10 Sports Books at any given time. This way I can shop around for the best lines and best odds before I make a play. The difference between -105 and -110 may seem insignificant but when you compound it over the course of a year's worth of bets it can end up being a massive number.

The math works out like this:

I will use a 55% win rate as a base line to demonstrate both scenarios.

To start off the math to figure out the return on a single bet at -105 and -110 is as follows.

We will use the basic unit strategy so we start with \$100 units.

For -110

$$\text{Payout} = \text{Bet} * (1/1.10)$$

$$\text{Payout} = \$100 * (1/1.10)$$

$$\text{Payout} = \$100 * (0.9090)$$

$$\text{Payout} = \$90.91$$

For -105

$$\text{Payout} = \text{Bet} * (1/1.05)$$

$$\text{Payout} = \$100 * (1/1.05)$$

$$\text{Payout} = \$100 * (0.9524)$$

$$\text{Payout} = \$95.24$$

Now assume we have a 55% win ratio. Meaning out of 100 bets we win 55 or out of Based on our strategy of betting 20% per week if we make 20 bets in one week we win 11.

For -110

$$\text{Weekly Profit} = \text{Wins} - \text{Losses}$$

$$\text{Wins} = 11 * \$90.91$$

$$\text{Wins} = \$1000.01$$

$$\text{Losses} = 9 * \$100$$

$$\text{Losses} = \$900$$

$$\text{Wins-Losses} = \$100$$

$$\text{Weekly Profit} = \$100$$

For -105

$$\text{Weekly Profit} = \text{Wins} - \text{Losses}$$

$$\text{Wins} = 11 * \$95.24$$

$$\text{Wins} = \$1047.64$$

$$\text{Losses} = 9 * \$100$$

$$\text{Losses} = \$900$$

$$\text{Wins-Losses} = \$147.64$$

$$\text{Weekly Profit} = \$147.64$$

As you can see the difference is massive even for just one week. That's an almost 50% difference in the amount of money you win! Now repeat this over 52 weeks and factor in compounding and the number gets HUGE.

This is why you absolutely MUST get accounts on multiple sites if you want to be a profitable sports investor and shop around for the best lines. I personally try to get most of my bets at -105 and almost never go above -110.

**[For a review on the TOP Sports Betting Sites](#)**

**=====>Click HERE <=====**

**\*\*\* The Link to [Sports-picker.com](#) is Safe\*\*\***

Additional Things to consider when choosing your bets:

Be very careful buying points in basketball and always look for the most competitive lines by checking several different sports books. The difference between -115 and -105 is massive when compounded over a years worth of bets.

Having accounts on multiple sports betting sites also allows you to occasionally find arbitrage opportunities where one book will have a line that is several points off of another book. I see this often with [Bovada](#) or [Bodog](#). They shade their lines in football to make teaser bets less profitable. This gives spread bettors an opportunity to bet the line at say -2.5 on [Bovada](#) and go bet on the other team on another book like [5Dimes](#) at +4. This gives you an opportunity to win 20X you money if the game ends on 3 and you win both bets. This actually happen more frequently than you would think.

There are also often fairly wide variations in Under Over totals in NCAA Basketball due to the number of games. Some books will want to balance their bets and react to Vegas line chances slowly to balance their bets. This gives sports investors with multiple accounts an opportunity to play the middle for the 20x return opportunity. You can only do this if you have accounts on multiple sites

**[For a review on the TOP Sports Betting Sites](#)**

**=====→[Click HERE](#)←=====**

**\*\*\* [The Link to Sports-picker.com](#) is Safe\*\*\***

The 3 Part to a Winning Strategy is Tracking Your Wins and Losses by Sport.

Track your wins and losses to figure out what sports you are best at and adjust your wagering accordingly.

I like to keep track weekly of what I win and lose in each sport.

I keep a master list that tracks all bets then I break it down by league and sport. From this I have found that my most profitable sports are NCAA Football, NCAA Basketball and PGA Golf.

Here is an example of my tracking sheet.

Week 7 Sports Picker VIP Plays			Total	W	L	P		
2/3/2014 7:00 PM	NBA Basketball 319 Chicago/Sacramento*	Under 209 -110	Risking 2.00 To Win 1.82	1.82	1.82	1		
2/3/14 10:05pm	NHL Hockey 10 Anaheim Ducks -170*	vs Columbus Blue Jackets	Risking 3.00 To Win 1.76	-3.00	-1.18	1	1	
2/3/14 10:35pm	NHL Hockey 14 San Jose Sharks -165*	vs Philadelphia Flyers	Risking 2.00 To Win 1.21	-2.00	-3.18	1		
2/4/14 7:35pm	Reduced Hockey 59 Toronto Maple Leafs/Florida Panthers	Over 5½ -108*	Risking 2.00 To Win 1.85	-2.00	-5.18	1	1	
2/4/14 8:05pm	Reduced Hockey 66 Minnesota Wild -105*	vs Tampa Bay Lightning	Risking 2.00 To Win 1.90	1.90	-3.28	1		
2/4/14 9:00pm	Reduced Basketball 537 Wisconsin -4 -107*	vs Illinois	Risking 2.00 To Win 1.87	1.87	-1.41	1		
2/4/14 7:05pm	NHL Hockey 56 Boston Bruins (1st 60 min) -½ -120*	vs Vancouver Canucks	Risking 2.00 To Win 1.67	1.67	0.26	1		
2/4/14 9:00pm	College Basketball 531 Butler/Marquette 1st Half	Under 60½ -110*	Risking 2.00 To Win 1.82	1.82	2.08	1		
2/4/14 9:00pm	Reduced Basketball 531 Butler -6.5 -105*	Marquette	Risking 3.00 To Win 2.86	2.86	4.94	1		
2/5/14 7:00pm	Reduced Basketball 759 Pittsburgh vs Miami*	Under 114.5 -105	Risking 2.00 To Win 1.90	1.90	6.84	1		
2/5/14 10:05pm	Reduced Hockey 4 Anaheim Ducks -110*	vs Chicago Blackhawks	Risking 2.00 To Win 1.90	-2.00	4.84	1	1	
2/5/2014 8:00 PM	Reduced Basketball 235 Wichita State* -4.5 -105	vs Indiana	Risking 2.00 To Win 1.90	1.90	6.74	1		
2/5/14 10:35pm	Reduced Basketball 724 Los Angeles Clippers vs Miami Heat*	Over 207 -105	Risking 3.00 To Win 2.86	2.86	9.60	1		
2/6/14 11:11am	Reduced Golf 103 Dustin Johnson (Tourn) +100*	vs Phil Mickelson (Tourn)	Risking 2.00 To Win 2.00	2.00	11.60	1		
2/6/2014 7:00 PM	Reduced Basketball 507 Connecticut/Cincinnati*	Over 127½ -105	Risking 2.00 To Win 1.90	-2.00	9.60	1	1	
2/6/2014 7:30 pm	Reduced Hockey Vancouver/Montreal*	Under 5 -111	Risking 2.00 To Win 1.81	-2.00	7.60	1	1	
2/6/2014 7:05 PM	Reduced Hockey 51 Calgary Flames/New York Islanders*	Under 5½ -105	Risking 2.00 To Win 1.90	-2.00	5.60	1	1	
2/6/14 9:00pm	Reduced Basketball 541 Penn State +13½ -105*	vs Michigan State	Risking 2.00 To Win 1.81	-2.00	3.60	1	1	
2/6/2014 7:00 PM	CBB 513 Middle Tennessee State/Florida Atlantic*	Under 58½ -110 1st Half	Risking 2.00 To Win 1.82	-2.00	1.60	1	1	
2/7/2014 7:05 PM	Reduced Hockey 6 Pittsburgh Penguins -162*	vs New York Rangers	Risking 2.00 To Win 1.25	-2.00	-0.40	1	1	
2/7/2014 7:00 PM	Reduced Basketball 830 Villanova -12½ -105*	vs Seton Hall	Risking 1.00 To Win 0.95	0.95	0.55	1		
2/7/2014 7:00 PM	Reduced Basketball 819 Toronto Raptors/LA Clippers*	Over 205 -105	Risking 2.00 To Win 1.90	1.90	2.45	1	1	
2/8/2014 10:00 AM	England Soccer 63 Manchester City (ENG-P)/Norwich City (ENG-P)	Over 3 -124*	Risking 4.00 To Win 3.23	-4.00	-1.55	1	1	
2/8/2014 2:05 PM	NHL Hockey St. Louis Blues (1st 60 min)* -½ -130	vs Winnipeg Jets	Risking 2.00 To Win 1.52	-2.00	-3.55	1	1	
2/8/2014 2:00 PM	College Basketball 535 Michigan* ML +200	vs Iowa	Risking 1.50 To Win 3.00	-1.50	-5.05	1	1	
2/8/2014 12:00 PM	College Basketball 523 Alabama* Under 24½ -110	vs Florida for 1st Half	Risking 2.00 To Win 1.82	-2.00	-7.05	1	1	
2/8/2014 2:00 PM	Reduced Basketball 542 Towson* -5 -102	vs College of Charleston	Risking 2.00 To Win 1.96	1.96	-5.09	1	1	
2/8/2014 4:00 PM	Reduced Basketball 565 Auburn* +10 -105	vs LSU	Risking 2.00 To Win 1.90	1.90	-3.19	1	1	
2/8/2014 7:30 PM	Reduced Basketball 624 SMU* -3.5 -105	vs Cincinnati	Risking 2.00 To Win 1.90	1.90	-1.29	1	1	
2/8/2014 6:00 PM	Reduced Basketball 591 Cornell* +19 -102	vs Princeton	Risking 2.00 To Win 1.96	-2.00	-3.29	1	1	
2/8/2014 4:00 PM	Reduced Basketball 575 TCU* +19½ -101	vs Iowa State	Risking 1.50 To Win 1.49	1.49	-1.80	1	1	
2/8/2014 9:00 PM	Reduced Basketball 635 Wichita State* -5.5 -105	vs Northern Iowa	Risking 3.00 To Win 2.86	2.86	1.06	1	1	
2/8/2014 10:30 PM	College Basketball UCLA* -9 -110	vs USC	Risking 2.00 To Win 1.82	1.82	2.88	1	1	
2/8/2014 8:05 PM	Reduced Hockey 69 Anaheim Ducks* -135	vs Nashville Predators	Risking 3.00 To Win 2.22	2.22	5.10	1	1	
2/9/2014 4:00 PM	Reduced Basketball 835 Massachusetts* -4 -109	vs Rhode Island	Risking 2.00 To Win 1.83	1.83	6.93	1	1	
2/9/2014 6:00 PM	Reduced Basketball 845 Connecticut* -7 -102	vs Central Florida	Risking 2.00 To Win 1.96	1.96	8.89	1	1	
2/9/2014 6:00 PM	Reduced Basketball 841 Clemson* +12½ -109	vs Syracuse	Risking 2.00 To Win 1.83	-2.00	6.89	1	1	
Win % = 57% \$100 Bettor Wins \$689					6.89	21	16	0

You can easily make one of these in excel or Google Docs.

I then make an additional sheet for each sport and keep track of wins and losses by sport and league.

To figure out your win% simply take the number of wins divided by the total number of wagers made.

You can figure out your Return On Investment (ROI) this way too.

Total \$ amount won / Total \$ Wagered.



## Summary

In summary the three keys to making money sports investing are: to limit risk with a money management system, to shop around for the best lines and to track your performance by sport and league to identify your best sports.

If you follow one of these money management strategies and never risk more than 20% or 25% of your bankroll in any given week it is virtually impossible to lose all of your money. Granted if you make bad bets eventually you will lose due to the minimums sports books put on wagers, but I think you probably get the idea here.

If you follow these strategies along with doing some research and analysis you will have a great opportunity to profit from sport investing and avoid becoming a sports gambler.

For more info on strategy, sports betting tip and sports picks visit

[www.sports-picker.com](http://www.sports-picker.com)

All the best and play smart!

Rob

My Top 5 Sports Books in order are listed below

[5dimes.eu](http://5dimes.eu)

**SPORTSBOOK PROMOTION - Reduced Juice on ALL North American Sports at (-105)**

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- Reduced Juice on NHL Lines

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- Live streaming of Soccer and Basketball
- Live Betting and Mobile App

\$50 Free Play Bonus on your first Mobile bet

## [Bovada.lv](http://Bovada.lv)

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- Live betting
- Easy Deposits and Cash outs
- Mobile App